

PROSPECTIVE STUDENTS ENROLLED STUDENTS ALUMNI FRIENDS & DONORS BUSINESS NETWORK

## Brock School of Business: Recent News



[Academics](#)

[Admissions](#)

[About Us](#)

[Contact Us](#)

[For the Media](#)

[Resources](#)

[Feature Stories](#)

[News](#)

[Archived News](#)

[Events](#)

[Testimonials](#)

Receive updates via  
email



### Samford's Brock School of Business Celebrates Executives-In-Residence Week

April 3, 2009

**Brock School of Business Contact:** Kara Kennedy, Director of External Affairs, 205-726-4070, [kkennedy@samford.edu](mailto:kkennedy@samford.edu)

**Birmingham, Ala.** – Samford University's Brock School of Business will celebrate Executives-in-Residence (EIR) Week April 6-10. Eighteen business leaders from across the region will be available to serve as mentors and advisors for students, faculty and administrators. The executives will lecture students in business classes all week.

Beck A. Taylor, dean of the Brock School of Business, said EIR Week will give students the opportunity to learn from area business leaders who are respected in their fields. "This week is designed to expand the classroom and enhance the business curriculum," Taylor said. "We value our partnership with the business community, and we appreciate the time, expertise and support that these executives are willing to share."

Participating executives include John Cassimus, founder of Maki Fresh and Zoes Kitchen, Jeffrey Tolbert, CEO of AirMed International, Greg Powell, president and CEO of Fi-Plan Partners, Brian Wilson, assistant director of human resources for EBSCO, José Antonio Valencia, president and CEO of The Valencia Group, Leigh Davis, vice president and director of Corporate Real Estate, Alabama Power, Michael Escoe, president and CEO of Orange Business Services of Atlanta, Keith Kirkland, vice president of Presidential Financial, Tom Broughton, CEO of ServisFirst Bank and former Alabama football player Byrd Williams.

In addition, on Thursday April 9 at 4:00 pm, in Brock Forum, there will be an Executives-in-Residence panel with students to discuss education and career goals.

Panelists include:

**Leigh Davis**

Vice President and Director of Corporate Real Estate

Alabama Power

**Keith Kirkland**

Vice President

Presidential Financial Company

**John Cassimus**

Founder, Maki Fresh

Executive in Residence, Brock School of Business

**Richard Murray**

Group President, Alabama and Florida

RBC Bank

**Beck A. Taylor, Moderator**

Dean and Professor of Economics

Brock School of Business

**About the Brock School of Business:**

The renaming of the Samford School of Business to the Brock School of Business in December 2007 is the latest in a long history of achievements for business education at Samford, which has offered degrees in business and commerce since 1922. In 1965, the School of Business was established to offer both bachelor's and master's degrees in business. Alabama's first part-time master of business administration degree program was established at Samford, and the first MBA degrees were awarded in 1967. The master of accountancy degree was approved in 1995. The business school was fully accredited by AACSB International in 1999, a recognition earned by less than 10 percent of business schools worldwide.

**EXECUTIVES-IN-RESIDENCE WEEK****THE FOLLOWING EXECUTIVES ARE IN THE CLASSROOM:****April 6**

8:00- 9:05am Bryd Williams, Former Alabama Football Player, -Professor Larry Harper's Class- BUSA 40

9:15- 10:20am Vicki Briggs, Vice President of Operations, Health Management Associates- Dr. Chad Carson's- Class- BUSA 303

10:30- 11:35am Vicki Briggs, Vice President of Operations, Health Management Associates-Dr. Chad Carson's Class- BUSA 303

1:00- 2:05pm Steve White, Entrepreneur Dr. Chad Carson's Class- BUSA 304

7:45- 9:45 pm Jeff Dance, Vice President, Quality & Compliance, CONCENTRA- Dr. Chad Carson's Class BUSA 535

**April 7**

8:00- 9:15am Randy Freeman, CFO Brasfield and Gorrie – Mr. Mike Teel's Class- BUSA 454

8:30- 9:45am José-Antonio Valencia, The Valencia Group, Dr. Betsy Holloway's Class - BUSA 414

10:00- 11:00am Brian Wilson, Assistant Director, Human Resources, EBSCO- Dr. Ed Coyne's Classes-BUSA 491, 492, 493

11:00 am-12:15 Larry Mann, Controller of ACIPCO, Royce Handley, Associate Controller ACIPCO- Dr. Lowell Broom's Class- ACCT 216

1:00-2:15pm Michael Escoe, Orange Business Services- Professor Barbara Cartledge's Class BUSA 100

1:00- 2:15pm Tom Broughton, CEO of Servisfirst Bank – Dr. Melissa Woodley's Class- BUSA 321

1:00-4:30 pm Jim Barger, Partner, Frohsin and Barger, LLC- Professor Larry Harper's Class-BUSA 400

5:30- 7:30pm Leigh Davis, VP and Director of Corporate Real Estate, Alabama Power- Dr. Cynthia Lohrke's Class-BUSA 533

**April 8**

8:00- 9:05am Mark Stephens, Founder Stephens Law Firm- Professor Larry Harper's Class- BUSA 400

10:30- 11:35am Dallas Teague Snider, Owner, Make Your Best Impression- Mr. Bill Dixon's Class- BUSA 418

10:30- 11:35am Greg Powell, President &CEO Fi Plan Partners- Dr. Steve Jones' Class-  
BUSA 321

11:45 am-12:50 Thomas Armstrong, Sr. Financial Advisor, Merrill, Lynch-John  
Kottymeyer's Class-BUSA 416

11:45- 12:45pm Jeffrey Tolbert, CEO of AirMed International LLC-Dr. David Loudon's Class-  
BUSA 416

1:00- 2:05pm Greg Powell President &CEO Fi Plan Partners, - Dr. Steve Jones' Class-  
BUSA 321

1:00- 2:05pm John Cassimus, Founder of Maki Fresh and Zoe's Kitchen- Dr. Chad  
Carson's Class-BUSA 304

5:30- 7:30pm Jeffrey Tolbert, CEO of AirMed International LLC-Dr. David Loudon's Class-  
BUSA 541

#### April 9

10:00- 11:00am Doughnuts with the Dean and Executives-in-Residence

11:00 am- 12:15 John Cassimus, Founder of Maki Fresh and Zoe's Kitchen- Dr. Betsy  
Holloway's Class- BUSA 311

1:00- 2:15pm John Cassimus, Founder of Maki Fresh and Zoe's Kitchen- Dr. Betsy  
Holloway's Class- BUSA 311

1:00- 2:15pm Keith Kirkland, Presidential Financial- Professor Barbara Cartledge- BUSA  
100

4:00-5:00pm Executives-In Residence Panel Discussion (see press release)

5:30- 7:30pm Jeffrey Tolbert, CEO of AirMed International LLC-Dr. David Loudon's  
Class-BUSA 515

7:45- 9:45pm John Norris, Managing Director and Head of Wealth Management for  
Oakworth Capital Bank Dr. Melissa Woodley's Class - BUSA 51

7:45-9:45 pm Randy Freeman, CFO, Brasfield and Gorrie Dr. Doug Smith's Class-ACCT  
519

#### April 10

9:15-10:50 am Vicky Briggs, Vice President of Operations, Health Management  
Associates- Dr. Archie Lockamy's Class-BUSA 342

10:30- 11:35am Mark Midyette, Principle Account Executive, Blue Cross Blue Shield of  
Alabama -Mr. Bill Dixon's Class- BUSA 418

800 Lakeshore Drive  
Birmingham, AL 35229

